**Cheshire Dance: Fundraiser Brief 2023/24**

**About Cheshire Dance**

* Cheshire Dance is a participatory dance specialist with a long and successful history of delivering dance in health, education and community settings, tackling inequality and working predominantly amongst Protected Characteristic Groups to address past under-represented and restricted access to the arts amongst certain communities.
* Cheshire Dance runs a Professional Development professional programme for dance artists, teachers, health, care and community workers.
* Cheshire Dance’s core programme is publicly funded by both Arts Council England, as a National Portfolio Organisation, and Cheshire West and Chester Council through an annual Service Level Agreement. It compliments these income streams with project funding from a range of sources through grants, donations, some sponsorship and earned income.
* More recently, over the course of the last five years, the organisation has grown two significant and ongoing initiatives.
* It leads **Dance Consortia North West** (DCNW), [www.danceconsortianorthwest.org](http://www.danceconsortianorthwest.org), a partnership of more than 40 arts organisations and HE institutions in the region, that together champion the development of dance, artists and audiences across the North West. This initiative is in its 5th of a 5 year Managed Funds agreement with Arts Council England and currently delivering a major Research Programme. Fundraising for future dance/nw development is ongoing and should be cross-referenced to this work.
* In 2018 Cheshire Dance initiated **Now Northwich**, [www.nownorthwich.co.uk](http://www.nownorthwich.co.uk), a yearly one-day outdoor dance and street arts festival with a strong local engagement linked to the organisation’s wider programme. NN is supported by a local partnership including Cheshire West and Chester Council, Arts Council England, the Town Council, Barons Quay Retail, Northwich BID, low levels of sponsorship and lots of volunteers.

**Purpose of Fundraising for Cheshire Dance**

To generate income in order to:

* Leverage our expertise and reputation to create new dance activity for public benefit to:
* Tackle inequality and under-representation of Protected Characteristic Groups in dance
* Invest in dance artists based in Cheshire and NW, particularly those with Protected Characteristics.
* Add value to existing Funding.
* Develop new programme with Full Cost Recovery, adding capacity and with a clear exit strategy, including seed funding for future development/fundraising.
* Develop an evidence base for learning and future case making.
* Develop advocacy materials for stakeholders - organisations, artists, beneficiaries.

**Example Proposals**

* Organisational Development - Investing in an organisation at a pivotal point in its growth trajectory.
* Teaching for Creativity through dance – particularly targeting transition work from Primary to Secondary education, schools in low-income neighbourhoods and teacher training.
* Development of local partnership delivery and a National Practice Network for Dance with People with Profound Intellectual and Multiple Disabilities.
* Wildfire Rising - #BLM (Black Lives Matter). Phase 3 Associate Artists scheme for dance artists from the African, South Asian, South East Asian and East Asian Diasporas, delivered in partnership with Liverpool based Movema, Inc. Arts and other DCNW partners.
* Dance and Health – Many possibilities – Falls prevention, dementia, Parkinson’s, respiratory/Long Covid, mental health, trainee nurses.
* Supply chain under pressure - Dance Artist development, Continuing Professional Development whilst supporting better working conditions for freelance artists.
* Digital Artists in residence to amplify the voices of communities facing inequalities
* Now Northwich festival - participatory programme for the local community, support for emerging artists platform.
* Young producers – development programme for young people seeking careers in the arts

**Project Stages**

Fundraiser to be contracted by March 2023

1. To July 2023

* Agree strategy
* Examine sources with highest potential for return – Trusts and Foundations as well as Crowdfunding and/or donor development.
* Choose one initiative – balance our project priorities with potential to raise funds
* Case making
* Current evidence, desk research and need for new stakeholder research

1. To Dec 2023

* Applications development and submissions with sensitively derived budget

1. To Mar 2024

* Evaluation, learning and preparation for 2nd Phase work

**Contract value and targets**

* £8,000 inc VAT
* Submit applications to the value of £400,000+ and/or similar measure

**Expressions of Interest**

Cheshire Dance particularly welcomes expressions of interest from under-represented groups in dance and the arts. We will publish the interview questions and welcome conversations with enquirers in advance. Once appointed we will seek to address any support, access or equality needs you might have in carrying out your fundraising role.

**Expressions of Interest deadline: Midnight 23rd January 2023**

**Interview: 2nd February 2023**

**Anticipated Start Date:** **February / March 2023**

**Please include in your Expression of Interest:**

* + - Your background and history of successful fundraising, including 2 references that we can contact
    - Your offer – are you seeking PAYE employment, to work as a freelance sole fundraiser or to be contracted as a fundraising organisation?
    - Why should Cheshire Dance choose to work with you?
    - Outline your proposed activities across each of the 3 stages of the project described above.
    - Outline how you would like your success to be measured
    - Include a summary budget including details of number of days and all applicable day rates.

**For context, please visit:**

* [www.cheshiredance.org](http://www.cheshiredance.org)
* [www.danceconsortianorthwest.org](http://www.danceconsortianorthwest.org)
* [www.nownorthwich.co.uk](http://www.nownorthwich.co.uk)

**Expressions of Interest should be directed to Adam Holloway, Director of Cheshire Dance at: adam@cheshiredance.org.**